



NEWSLETTER 3 - NOVEMBER 2023

MEDIA EDUCATION FOR AWARE ADULTS - MEAA

As we navigate the intricate landscape of media education, we are thrilled to offer you an exclusive glimpse into our ongoing endeavors. At the forefront of our initiatives is the development of the Project Result 2 (PR2) handbook.

Unveiling the PR2 Handbook: A Collaborative Creation

The handbook, co-produced in collaboration with groups of adults and adult educators, stands as a pivotal tool within our mission. Its primary objective is profound - to introduce the concept of media education and craft training materials that endow adult educators with the high-quality knowledge and skills needed to foster digital problem-solving skills among adults.



The project

Project start date:

November 2022

Project end date:

November 2024

Project results:

1. Handbook - Media Education for Aware Adults

2. Adult educators/trainers Digital Competences Framework"

3. Online platform and training material on MEDIA EDUCATION



Inside the PR2 Handbook: A Fourfold Journey

Embarking on a comprehensive journey, the PR2 handbook is meticulously structured into four key sections, each holding intrinsic value in shaping the narrative of media education.



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1. National Needs Analyses:

This section serves as our compass, guiding us to understand the specific media education needs in diverse regions. Through thorough analyses, we aim to tailor our approach, ensuring it resonates with the unique requirements of different communities.

2. Pedagogical Training:

Delving into the heart of pedagogy, this segment focuses on the knowledge, skills, and attitudes essential for adult trainers within a pedagogical context. We explore an array of pedagogical approaches, recognizing the diverse landscapes adult educators navigate in their mission.



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3. Technical Training:

A cornerstone in the digital age, this segment delves into the realm of digital problem-solving and responsible media usage. By equipping educators with the necessary knowledge, skills, and attitudes, we empower them to navigate the digital sphere with confidence and competence.

4. Success Stories and Good Practice Examples:

In this inspiring segment, we aim to motivate and uplift trainers by showcasing success stories and good practices. By sharing experiences, we create a community where achievements are celebrated, and innovative practices are shared for collective growth.

Our Pledge: Equipping Educators for Impact

The MediaEdu project remains unwavering in its commitment to arming adult educators with the tools they need to make a significant impact on the media education journey of adults. Your steadfast support is the driving force behind our endeavors.



Follow us on social media, be part of the transformative initiative and together, let's shape the future of media education!



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