



promoting social inclusion with green tourism possibilities for people with disabilities

OUR MAIN TARGETED GROUPS

- people with disabilities engaging in green tourism
- tourist providers

PROJECT CODE:
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GreenTour is a European Erasmus K2+ project aiming at fostering environmental sustainability in the tourism industry, providing better access to these resources for people with disabilities.

More specifically, our **objectives** are:

- To **develop an interactive map** to enable people with disabilities to plan and enjoy green, touristic travels in Europe.
- To **motivate** people with disabilities to lead an active life, do tourism, and become true agents of environmental change through developing and implementing new and targeted teaching approaches.
- To **raise awareness** among people on the need to consider the environmental impact of touristic travels and to make green choices while organizing or while being on the trip.
- To **encourage tourist providers to create inclusive environments** for people with disabilities and to include more sustainable offers in their portfolio services.
- To **support travellers and providers** on how to use the available online technologies to their benefit when exploring and promoting green tourism possibilities.

6 PARTNERS, 5 COUNTRIES

one common goal



CENTRE FOR COMPETENCE
DEVELOPMENT CYPRUS





5 INTELLECTUAL OUTPUTS IN 6 LANGUAGES

1. Interactive green map for people with disabilities
2. Green travel manual for people with disabilities
3. Green touristic handbook for tourist providers
4. Manual for mentors
5. Green tourism booklet

The project intends to develop innovative, web-based open, and free of charge educational resources with 24/7 access, which is relevant to the primary target groups and VET providers, as we aim to improve:

- knowledge transfer
- exchange of good practices
- improved organizational capacity for businesses
- synergies between different types of organizations
- extended networks
- new sustainable partnerships



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INITIATIVES AND
UPCOMING
ACTIVITIES**



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GREENTOUR-ERASMUSPLUS

**GreenTour:
Promoting green
tourism,
accessible to all**